



Helen Rosenthal
City Council Member
6th District

COUNCIL MEMBER HELEN ROSENTHAL'S PRELIMINARY TRAFFIC SAFETY ACTION PLAN

Helen is working closely with the Department of Transportation to put plans into action.

Street Design

Total street re-design for West End Avenue :

- Signage
- Traffic signal patterns
- Leading Pedestrians Interval (8- second LPI to cross WEA at 95th Street has been approved and will be installed next week.)
- No left turn onto WEA at 95th Street in lieu of the turn restriction from eastbound West 95th Street to northbound WEA between 7-9 am Monday to Friday
- Additional Speed Bump on West 95th Street between WEA and Riverside Drive.

Legislation

- 11 Vision Zero bills signed into law
- Cooper's law for NY State

NYPD Enforcement and Education

- More ticketing for speeding and other traffic violations
- More ticketing for jaywalking
- More ticketing for cyclists
- Crossing guards during school hours
- Increase distribution of traffic safety flyers

Safety Education

- Comprehensive public health education plan for drivers, cyclists, and pedestrians

Point of contact examples:

- Bus and bus stop ads
- Taxi and taxi TV ads
- Schools, senior and community centers



Stay tuned for an upcoming Town Hall with Helen and the DOT about safety on the WEA corridor. Visit our website and send us your thoughts and suggestions through our Street Safety page!

Suggestions/Questions?

Contact us :

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