

## Louise Hainline

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**From:** Louise Hainline  
**Sent:** Monday, July 12, 2010 10:22 AM  
**To:** 'Jessica Schumer'  
**Subject:** RE: PR person

I read about that in the Google literature, but convinced myself it only had to do with posting files. I don't think that's the problem, as some of the people who got in on their own are at yahoo and Verizon and a couple I added were on gmail. I think it's that they didn't understand. I asked Linda to send me the email she got so we can check it out, but nothing so far.

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**From:** Jessica Schumer [REDACTED]  
**Sent:** Monday, July 12, 2010 10:19 AM  
**To:** Louise Hainline  
**Subject:** Re: PR person

yeah we can test out how the invitation works - and then sned out how to respond - i think there may be some difficulty for people without gmail addresses - we can send a regular e-mail out to your list asking people want to be added by just replying yes to the e-mail and then we can add them manually - that might be an easier way?

On Mon, Jul 12, 2010 at 10:16 AM, Louise Hainline [REDACTED] wrote:

It's getting longer... I think people may not be understanding how to respond to our invitation. We'll see how it goes, but as of today, we only have a dozen, and that includes some from the list I had to add manually because they responded to PPWbikelane. It's also possible, like us, they are being cagey about letting their emails out to others. I think we may need to send a second invitation at some point, with info on what specifically to do to accept within the google group, and also letting them know no one else can see their email identities; protection of their identities was a reason to do it this way.

I just got a helpful email back from a NYS DOT person. I found some volume data from the NYS DOT site and there was an email address, so I sent an email asking about how to get data for NYC. She sent me the name and contact info for someone at the NYC DOT to contact to get data. They get most of their data from NYC, she said. Will put that on the list, but I have to do a bit of college work first.

Also, I met a person who turns out to be an attorney at the Brownstone Republican meeting who was making specific suggestions about checking on whether there was adequate community notice, etc. He turns out to be an attorney, and could be useful. I'll even work with a Republican to get this thing defeated.

Networking works.

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**From:** Jessica Schumer [REDACTED]  
**Sent:** Monday, July 12, 2010 9:44 AM  
**To:** Louise Hainline  
**Subject:** Re: PR person

okay i will add getting in touch with her to my list!

On Mon, Jul 12, 2010 at 9:43 AM, Louise Hainline <[REDACTED]> wrote:

Sure, we need all the help we can get. This is exactly the kind of person we need. A PR person for BP or Verizon wouldn't be as well-equipped...

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**From:** Jessica Schumer [redacted]  
**Sent:** Monday, July 12, 2010 9:39 AM  
**To:** Louise Hainline  
**Subject:** PR person

my mom talked with Risa Heller on Saturday night - she used to do my dad's press and then went on to work for the governor and now does PR work. she said she would be willing to help us out a little - so i can get in touch with her if you would like

- Jessica