

WHO IS BEHIND THIS?

Williamsburg Walks is being produced by Billburg.com in collaboration with the newly revived Northside Merchants Association (your local merchants), Neighbors Allied for Good Growth (NAG), The City Reliquary, Transportation Alternatives and the New York City Department of Transportation (DOT).

WANT TO GET INVOLVED?

If you would like to be part of the Community Ambassador team or take on any other volunteer role, contact williamsburgwalks@billburg.com for more information.

HAVE FEEDBACK?

This event can only succeed, if you, the community enjoy it. **We want to hear your concerns and we want to plan accordingly.**

We have set up a website of more information at billburg.com/walks. You can also email us at williamsburgwalks@billburg.com or call us at 718.576.1370, Tue-Thu between 9:30am and 6:30pm.

We will also have a staffed table setup during the event for information and to address your questions and concerns.

eat shop enjoy outside

williamsburg walks

190 N 10th St, Ste. 309
t: 718.576.1370
f: 718.218.7804

williamsburgwalks@billburg.com
billburg.com/walks



Presented by

billburg

A temporary street closure of Bedford Avenue, from Metropolitan Avenue to North 9th Street.

WHAT IS IT?

Williamsburg Walks is a celebration of the Williamsburg community centered around a **pedestrian-only Bedford Avenue**, occurring four Saturdays this summer on July 19th, July 26th, August 2nd, and August 9th from Noon – 7pm.

Williamsburg Walks is a local event. It is by the community and for the community. Enjoy Bedford Avenue as a community destination with temporary benches and the opportunity to eat, stroll, shop, enjoy – outside.

ISN'T THIS A STREET FAIR?

No. **Williamsburg Walks is not a Street Fair.**

We are not renting tables and tents to outside vendors. There will be no funnel cake, and no cheap tube socks.

We are not looking to create a festival. We simply want the community (YOU) to come out and enjoy the public space.

WHY DO THIS?

If you architect a community for cars, you get just that—more cars.

If you architect a community for pedestrians, you create an opportunity for community building— a place where people come together.

This event has been inspired by successful temporary street closures in London, Tokyo, Bogota and many other cities around the world and is one of multiple temporary pedestrian closures expected to happen around the city this summer.

We believe this event is an important step in making New York City a greener and more livable city as envisioned by the Mayor's PlaNYC 2030 initiative.

WHAT ABOUT BUSES, TRASH, AND SAFETY?

The B61 Bus will be temporarily re-routed during the event. We are working with the MTA to ensure that the route is well-marked.

We are working with DSNY and other groups to organize extra trash receptacles and clean up during and after the event.

We are also coordinating with the 94th Precinct for additional foot patrol in order to ensure a safe event.

It is very much in our interest to ensure that this is a safe, clean and local event.

WHAT ABOUT TRAFFIC AND PARKING?

We are taking steps to direct traffic to available parking around the neighborhood. We are putting our best into outreach to ensure that people are aware of the event and plan their routes accordingly. Unlike the New York City Marathon, this event is not closing any Bedford Avenue crossings.

The DOT is able to cite research and experience that shows minimal impact to traffic and parking during similar events.

The proof will, of course, be seen the day of the events. Part of the reason this event is only being planned for four Saturdays is so that we can measure its success (or failure). We hope that it will be a

success and we would love to see the community ask for its continuation, but we will never know unless and until we try.

WHO BENEFITS FROM THESE EVENTS?

Northside Brooklyn is a diverse and vibrant neighborhood that is rapidly changing with a newly revitalized waterfront and a series of re-zoning laws that have prompted increased development. We are practically spilling off the sidewalks as it is.

We believe these events will benefit the entire community including long-term residents, recent arrivals, and businesses on and off Bedford Avenue. It is meant to be a breath of fresh air to the hustle and bustle that is Bedford Avenue on a Saturday Afternoon.

As organizers of this event, we passionately believe that Northside Brooklyn is a remarkable community and that this event is a unique opportunity to bring that community out, together, and into the streets to enjoy public space in a completely new way.

