

Sample: 500 Brooklyn Voters
Interview dates: March 27-28, 2011
Interview time: 6 minutes

KC31115

TOPLINE RESULTS

A Survey of Brooklyn Voters

March 2011

01. For verification purposes only, can you give me your home zip code?

11215	75
11218	25
ALL OTHERS	TERMINATE

02. Next, last summer, the city Department of Transportation changed the traffic configuration on Prospect Park West, reducing the roadway from three lanes to two, and installing a separate bike lane. Were you aware of these changes, or is this the first you've heard about it?

Aware of changes	93
First they've heard	7

Since this new bike lane was put in place, have you done any of the following:

03. Driven a car or other motor vehicle on Prospect Park West?

Yes	64
No/Not sure	36

04. Rode a bicycle in the new bike lane on Prospect Park West?

Yes	26
No/Not sure	74

05. Walked along or crossed Prospect Park West as a pedestrian?

Yes	89
No/Not sure	11

06. All things considered, do you think the addition of this new bike lane on Prospect Park West has been a change for the better or a change for the worse, or do you not feel strongly about it one way or the other? (IF CHANGE FOR BETTER/WORSE, ASK:) Do you feel strongly that it's been a change for the (better/worse), or are your feelings about it not that strong?

Total better	48
Don't feel strongly/mixed	20
Total worse	32
Change for the better/feel strongly	37
Change for the better/do not feel strongly	10
Change for the worse/feel strongly	27
Change for the worse/do not feel strongly	5
Do not feel strongly either way	16
(Mixed feelings)	3
(Not sure)	2

Next, I'm going to mention several aspects of travel along Prospect Park West that may have been affected by the creation of this new bike lane. For each one, please tell me what you feel the effect has been.

(RANDOMIZE)

07. Has the new traffic pattern reduced speeding along Prospect Park West?

Yes	50
No	22
(Not sure)	28

08. Has the new bike lane made it more safe or less safe to walk along or cross Prospect Park West as a pedestrian, or has it not changed things either way?

More safe	22
Less safe	33
No change	38
(Not sure)	6

09. Has the new traffic pattern improved the flow of traffic on Prospect Park West, made the traffic flow worse, or had no effect either way?

Improved traffic flow	13
Made traffic worse	44
No effect	31
(Not sure)	12

10. Now let me quickly summarize what supporters and opponents of the new bike lane have been saying. Supporters say the bike lane has created a safe path for cyclists, and the new traffic pattern has made Prospect Park West safer by reducing speeding and accidents. Opponents say the new bike lane was unnecessary, because Prospect Park itself is readily available for cyclists. They also say the changes have created new risks for pedestrians crossing the bike lane and for motorists getting in and out of their cars, and that speeding could be addressed with additional traffic lights or traffic control signals. All things considered, which of these three options would you be most in favor of: (READ LIST. DO NOT ROTATE.)

Keeping the new bike lane on Prospect Park West as is	44
Altering the bike lane and traffic pattern to address driver and pedestrian concerns	25
Getting rid of the bike lane and returning to the old traffic pattern on Prospect Park West	28
(Don't care)	1
(Not sure)	3

201. These last few questions are only for tabulation purposes and are strictly confidential. First, in which category does your age fall? (READ LIST OF CATEGORIES)

Under 25	4
25 to 29	7
30 to 34	10
35 to 39	9
40 to 44	10
45 to 49	10
50 to 54	11
55 to 59	11
60 to 64	9
65 and over	19

202. Next, are you from a Latino or Spanish-speaking background? (IF NO, ASK:) Are you white, black/African-American, Asian, or something else?

Latino	8
White	78
Black/African-American	7
Asian	5
Something else	*
(Refused)	2

203. Do you ride a bicycle on a regular basis in Brooklyn?

Yes	30
No/not sure	70

204. Do you own or have use of a car that you drive in Brooklyn on a regular basis?

Yes	66
No/not sure	34

205. And in terms of how you are actually registered to vote in New York, are you currently enrolled as a Democrat, a Republican, a Conservative, an Independent or unenrolled voter, or something else?

Democrat	74
Republican	6
Conservative	1
Independent/unenrolled	14
Something else	1
(Not sure)	4

206. GENDER, BY OBSERVATION

Male	48
Female	52

“THANK YOU FOR YOUR COOPERATION”